



2026 Northeast Decision Sciences Institute Conference

Philadelphia, PA, USA April 9-11, 2026

SPONSORSHIP & EXHIBITORS FORM

To be a sponsor for NEDSI 2026, please fill out this form and email it to:

Vivian Landrum (vlandrum@bauer.uh.edu)

Name: _____ Affiliation: _____

Address: _____

Email: _____ Phone: _____

Please fill in the appropriate sponsorship amount(s):

Contribution to conference events	Amount	Total
Partner	\$7,500+	
Diamond Sponsor	\$5,000	
Platinum sponsor (reception)	\$2,500	
Gold sponsor (breakfast)	\$1,250	
Silver sponsor (coffee break)	\$800	
Bronze sponsor (partial coffee break)	\$500	

Advertisements	Amount	Total
Prime page program advertisement (e.g. inside back cover) (8.5"x11")	\$500	
Full page program advertisement (8.5"x11")	\$300/each page	
Half-page sponsor	\$175/half page	

Exhibitors	Amount	Total
Exhibition space (10 total)	\$400	

Grand Total: _____

Please email this form to: Vivian Landrum (vlandrum@bauer.uh.edu) at the DSI home office. Upon receipt of the form, you will be invoiced. Payment is due by February 1, 2026. A receipt will be emailed to the sponsor.



NEDSI 2026 Sponsorship Levels and Benefits

PARTNER \$7,500+	DIAMOND \$5,000 - \$7,499
• All features listed for DIAMOND • Customized benefits (e.g., complementary admissions)	• Posters and banners display for the duration of the conference • Recognition in the conference program • Advertising space (prime page) in the conference program • One complementary admission • Name and logo inclusion on DSI and NEDSI websites • Name and logo inclusion on conference App • Public recognition at President's Reception and Gala Awards ceremonies
PLATINUM (Reception Sponsor) \$2,500 - \$4,999	GOLD (Breakfast Sponsor) \$1,250 - \$2,499
• Sponsor name identified with the reception event • Posters and banners display for the duration of the conference • Recognition in the conference program • Name and logo inclusion on DSI and NEDSI websites • Name and logo inclusion on conference App • Public recognition at President's Reception and Gala Awards ceremonies	• Sponsor name identified with a breakfast event • Posters and banners display for the duration of the conference • Recognition in the conference program • Name and logo inclusion on DSI and NEDSI websites • Name and logo inclusion on conference App • Public recognition at President's Reception and Gala Awards ceremonies
SILVER (Coffee Break Sponsor) \$800 - \$1,249	BRONZE (Partial Coffee Break Sponsor) \$500 - \$799
• Sponsor name identified with a coffee break • Posters and banners display for the duration of the conference • Recognition in the conference program • Name and logo inclusion on DSI and NEDSI websites • Name and logo inclusion on conference App • Public recognition at President's Reception and Gala Awards ceremonies	• Sponsor name identified with a partial coffee break • Posters and banners display for the duration of the conference • Recognition in the conference program • Name and logo inclusion on DSI and NEDSI websites • Name and logo inclusion on conference App • Public recognition at President's Reception and Gala Awards ceremonies
Advertisements \$175 - \$500	Exhibitor \$400
• Advertising in the conference program: ◦ prime page (\$500) ◦ full page (\$300) ◦ half page (\$175)	• One exhibition booth space ◦ Chairs, table, access to power outlets, Wi-Fi (limited availability-10 total; registration not included)