



2025 Northeast Decision Sciences Institute Conference

Hershey, PA, USA March 27-29, 2025

SPONSORSHIP & EXHIBITORS FORM

To be a sponsor for NEDSI 2025, please fill out this form and email it to:
 Vivian Landrum (vlandrum@bauer.uh.edu)

Name: Affiliation:

Address:

Email: Phone:

Please fill in the appropriate sponsorship amount(s):

Contribution to conference events	Amount	Total
Grand Platinum Sponsor ¹	\$7,500	
Grand Gold Sponsor ¹	\$5,000	
Platinum sponsor (reception)	\$2,500	
Gold sponsor (breakfast)	\$1,250	
Silver sponsor (coffee break)	\$800	
Bronze sponsor (partial coffee break)	\$500	

Advertisements	Amount	Total
Prime page program advertisement (e.g. inside back cover) (8.5"x11")	\$500	
Full page program advertisement (8.5"x11")	\$300/each page	
Half-page sponsor	\$175/half page	

Exhibitors	Amount	Total
Exhibition space (10 total)	\$400	

Grand total:

Please email this form to: Vivian Landrum (vlandrum@bauer.uh.edu) at the DSI home office. Upon receipt of the form, you will be invoiced. Payment is due by February 1, 2025. A receipt will be emailed to the sponsor.

¹Notes: Higher levels of sponsorship (\$5000-\$7500 and up) include posters, banners, etc. at the conference. Advertising space in the conference program. One (1) Exhibitor space. Recognition on email invites. Inclusion on the web sites for DSI and NEDSI as well as other outreach marketing. At lower levels of support (e.g., \$500-\$2500) the sponsor's name is identified with a specific event such as a breakfast or reception.