



2025 Northeast Decision Sciences Institute Conference

Hershey, PA, USA March 27-29, 2025

SPONSORSHIP & EXHIBITORS FORM

Please fill out this form and email it to Dinesh Pai (drp18@psu.edu) to be a sponsor for **NEDSI 2025**. Please follow the instructions below for payment options to DSI. The payment deadline is Feb 1, 2025.

Name: Affiliation:

Address:

Email: Phone:

Please fill in the appropriate sponsorship amount(s):

| Contribution to conference events | Amount | Total |
|---------------------------------------|---------|-------|
| Grand Platinum Sponsor ¹ | \$7,500 | |
| Grand Gold Sponsor ¹ | \$5,000 | |
| Platinum sponsor (reception) | \$2,500 | |
| Gold sponsor (breakfast) | \$1,250 | |
| Silver sponsor (coffee break) | \$800 | |
| Bronze sponsor (partial coffee break) | \$500 | |

| Advertisements | Amount | Total |
|--|-----------------|-------|
| Prime page program advertisement (e.g. inside back cover) (8.5"x11") | \$500 | |
| Full page program advertisement (8.5"x11") | \$300/each page | |
| Half-page sponsor | \$175/half page | |

| Exhibitors | Amount | Total |
|-----------------------------|--------|-------|
| Exhibition space (10 total) | \$400 | |

Grand total enclosed (A receipt will be emailed to the sponsor.)

Payment Options:

Check. Please make your check payable to **NEDSI 2025** and mail this form and check to:
Decision Sciences Institute
Attn: NEDSI 2025
4725 Teal Bend Blvd., POB 612
Fresno, TX 77545

Credit Card. Please call DSI at 713-743-4815 to execute credit card transactions.

¹Notes: Higher levels of sponsorship (\$5000-\$7500 and up) include posters, banners, etc. at the conference. Advertising space in the conference program. One (1) Exhibitor space. Recognition on email invites. Inclusion on the web sites for DSI and NEDSI as well as other outreach marketing. At lower levels of support (e.g., \$500-\$2500) the sponsor's name is identified with a specific event such as a breakfast or reception.