



## 2024 Northeast Decision Sciences Institute Conference

Cambridge, MA, USA April 4-6, 2024

### SPONSORSHIP & EXHIBITORS FORM

Please fill out this form and email it to [xliu@bridgew.edu](mailto:xliu@bridgew.edu) to be a sponsor for **NEDSI 2024**. Please follow the instructions below for payment options to DSI. The payment deadline is February 1, 2024.

Name: \_\_\_\_\_ Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please fill in the appropriate sponsorship amount(s):

Contribution to conference events	Amount	Total
Grand Platinum Sponsor <sup>1</sup>	\$7,500	
Grand Gold Sponsor <sup>1</sup>	\$5,000	
Platinum sponsor (reception)	\$2,500	
Gold sponsor (breakfast)	\$1,250	
Silver sponsor (coffee break)	\$800	
Bronze sponsor (partial coffee break)	\$500	

Advertisements	Amount	Total
Prime page program advertisement (e.g. inside back cover) (8.5"x11")	\$500	
Full page program advertisement (8.5"x11")	\$300/each page	
Half-page sponsor	\$175/half page	

Exhibitors	Amount	Total
Exhibition space (10 total)	\$400	

**Grand total enclosed** \_\_\_\_\_ (A receipt will be emailed to the sponsor on request)

#### Payment Options:

- Check.** Please make your check payable to **NEDSI 2024** and mail this form and check to:
  - Decision Sciences Institute (DSI)**  
Attn: NEDSI 2024  
Decision Sciences Institute  
4725 Teal Bend Blvd., POB 612  
Fresno, TX 77545-9998 Email: [info@decisionsciences.org](mailto:info@decisionsciences.org)
- Credit Card.** Pls call DSI at 713-743-4815 to execute credit card transactions.

<sup>1</sup> Notes: Higher levels of sponsorship (\$5000-\$7500 and up) include posters, banners, etc. at the conference. Advertising space in the conference program. One (1) Exhibitor space. Recognition on email invites. Inclusion on the web sites for DSI and NEDSI as well as other outreach marketing. At lower levels of support (e.g., \$500-\$2500) the sponsor's name is identified with a specific event such as a breakfast or reception.