



Friday, 26 March

8am **AFE 1 - Banking and FOREX**
Chaired by: Dr. Carmen Quirvan

Evaluation of Indian Commercial Banks' Efficiency using the DEA Approach

» [Mr. Ravirajan K](#)¹, Dr. Shanmugam K R¹ (1. Madras School of Economics)

Determinants of the Profitability of U.S. Banks Return on Assets (ROA)- An Empirical Analysis 1996 to 2020

» [Dr. Emmanuel Anoruo](#)¹, [Dr. Ikechukwu Ndu](#)² (1. Coppin State University, 2. University of Southern Maine)

MNC Operating Foreign Exchange Exposure: Evidence by Practitioners

» [Dr. Augustine Arize](#)¹, [Prof. John Malindretos](#)², [Dr. Ikechukwu Ndu](#)³, [Prof. demetri Tsanacas](#)², [Prof. Alex Panayides](#)² (1. Texas AM, 2. William Paterson, 3. University of Southern Maine)

8am **DMA 1 - AI and Innovations in Healthcare**
Chaired by: Dr. Usha Ananthkumar

Prediction of Hospital Closure – An Empirical analysis

» [Dr. Dinesh Pai](#)¹, [Dr. Usha Ananthkumar](#)², [Mr. Srijan Karn](#)² (1. The Pennsylvania State University at Harrisburg, 2. Indian Institute of Technology, Bombay)

Using AI for Disability-Aware Healthcare Facility Design: From Classroom to Clinic

» [Prof. Hengameh Hosseini](#)¹ (1. University of Scranton)

Fetal Health Machine Learning

» [Ms. Sandra Nachfoerg](#)¹ (1. Baruch College)

8am **ECC 1 - Learning Management**
Chaired by: Dr. Robert Goch

Increasing the Perceptions by Engineering and Information Systems Students as to the Potential of Students with Disabilities through a Disability Film Festival Forum

» [Dr. James Lawler](#)¹, [Dr. Anthony Joseph](#)² (1. Pace University Seidenberg School of Computer Science and Information Systems, 2. Pace)

Mapping One University's Path to Sustainability in Higher Education: Aligning AACSB Accreditation with UN PRME Sustainability Development Goals

» [Dr. Mary Meixell](#)¹, [Dr. Margaret Goralski](#)¹ (1. Quinnipiac University)

Does Practical Experience Enhance Active Learning? An Empirical And Longitude Case Study Through A Joint University-Organization Event

» [Dr. Shirley Law](#)¹ (1. Hong Kong Shue Yan University)

8am **HAS 1 - Service Operations - Contracting and Other issues**
Chaired by: Prof. Prakash Awasthy

Women as Outliers in Canada's "Universal" Healthcare System

» [Dr. Ed Chung](#)¹, [Dr. Carolan McLarney](#)² (1. University of Ottawa, 2. Dalhousie University)

Decision Support at a Corporate Call Center

» [Prof. John Maleyeff](#)¹, [Mr. David Cadreact](#)¹, [Ms. Mingxuan Zhang](#)¹ (1. Boston University)

Service collaboration under risk aversion

» [Prof. Prakash Awasthy](#)¹, [Prof. Jishnu Hazra](#)² (1. Indian Institute of Management Nagpur, 2. Indian Institute of Management Bangalore)



Continued from **Friday, 26 March**

8am **LES 1 -
Legal, Ethical, and Social Issues 1**
Chaired by: Dr. Maling Ebrahimpour

A Study of the Relationship between Employment Attributes, Ethics and the Dampening Effect of Pressure

» [Dr. Pamela Harper](#)¹, [Dr. Pablo Rivas](#)², [Dr. John Cary](#)¹, [Dr. William Brown](#)¹ (1. Marist College, 2. Baylor)

Critical Success Factor Model for Prison Entrepreneurship Program

» [Dr. Kihwan Kim](#)¹, [Dr. Bok Gyo Jeong](#)¹, [Dr. Patrick McManimon](#)¹, [Mr. Leonard Grayson](#)², [Dr. Deborah Spigner](#)³ (1. Kean University, 2. The City of Elizabeth Reentry Program, 3. Dynamic Management Services Business Partners)

Factors Attributing to the Making of Fortune 500 CEOs: Institutional Patterns of Prejudice

» [Dr. Maling Ebrahimpour](#)¹, [Ms. Bridget Cullinane](#)¹ (1. The University of Rhode Island)

8am **OMR 1 -
OR Applications I**
Chaired by: Dr. Ronald Klimberg

Guest Recovery Costs in Hotels

» [Mr. Jonathan Brown](#)¹, [Dr. Thomas Schrier](#)¹ (1. Iowa State University)

Systematic literature review of ISO14000 certification and its impact on financial performance

» [Dr. Beate Klingenberg](#)¹, [Prof. Tom Geurts](#)² (1. Independent researcher, 2. Bucknell University)

Group Decision Making Problem – Under Hesitant Fuzzy Linguistic Terms Multiple Criteria and Dynamic Environment

» [Dr. Mahima Gupta](#)¹ (1. Indian Institute of Management Amritsar)

8am **SCM 1 -
Future SCM Scholars I**
Chaired by: Dr. Surendra M. Gupta

Small world optimization algorithm for solving multi-objective U-shaped disassembly line balancing problem

» [Mr. Pengfei Yao](#)¹, [Dr. Surendra M. Gupta](#)¹ (1. Northeastern University)

PROBLEM OF REMANUFACTURING OPTION SELECTION WITH DISASSEMBLY FOR CO2 SAVING RATE AND COST

» [Mr. Jaeho HAN](#)¹, [Dr. Hiromasa Ijuin](#)², [Prof. Tetsuo Yamada](#)², [Prof. Shuho Yamada](#)³, [Prof. Masato Inoue](#)⁴ (1. Changwon National University, 2. The University of Electro-Communications, 3. The University of Tokyo, 4. Meiji University)

Development of Sustainable Design Methods on Environmental and Economical Disassembly Systems

» [Mr. Kento Igarashi](#)¹, [Prof. Tetsuo Yamada](#)¹ (1. The University of Electro-Communications)

8am **SOB 1 -
Organizational Decision Making**
Chaired by: Dr. Chirag Surti

The Effect of Digital Emotion Contagion to Employee Performance in Distant Working Environment

» [Prof. Ugur Zel](#)¹ (1. Professor)

Meta-Analysis on the Antecedents of Social Entrepreneurial Intention in Developing Countries

» [Dr. Kihwan Kim](#)¹, [Dr. Meungguk Park](#)², [Dr. Jeonghwan Choi](#)³, [Dr. Bok Gyo Jeong](#)¹, [Dr. Sookyoung Lee](#)³ (1. Kean University, 2. Southern Illinois University at Carbondale, 3. Kean University, Wenzhou Campus)

Game Theory and Decision Making in Professional Football

» [Dr. Andrew Perry](#)¹ (1. Springfield College)

8am **PRZ 1 -
*****Review Posters - Win Prizes*******



Continued from Friday, 26 March

To show appreciation for reviewing student posters, we are awarding up to \$200 in cash prizes to conference participants based on the number of posters reviewed. The winners will be announced during the Awards Ceremony.

8:30am **POS 1 -
Poster Session - Undergraduate/Masters Poster Sessions [This will be a Q&A session for student poster presentation. Details forthcoming.]**
Chaired by: Dr. Jennifer Swanson

9:30am **BRK 1 -
Tea and Coffee Break**

9:45am **DMA 2 -
AI and innovation in Industry**
Chaired by: Dr. Usha Ananthkumar

Digital Transformation - How to Beat the 90% Failure Rate?
» [Dr. Nagesh Ramesh](#)¹ (1. TE Connectivity)

David and Goliath Revisited: How small investors are changing the landscape of financial markets.
» [Dr. Alex Pelaez](#)¹, Dr. Elaine Winston¹, Dr. Jim Samuel² (1. Hofstra University, 2. University of Charleston)

A Case Study of using AI tool for the Defect Detection: NAFCO, a Leading Aeronautic and Aerospace Manufactory
» [Mr. Tien-Yu Chang](#)¹, [Mr. Scott Miao](#)¹, Prof. Rua-Huan Tsai¹ (1. Department of Management Information Systems, National Chengchi University)

Predictive Analytics Approach to Exploring Key Drivers for Soccer Player Valuation
» [Mr. Yisheng Li](#)¹ (1. Brock University)

9:45am **LES 2 -
Legal, Ethical, and Social 2**
Chaired by: Dr. Erin Percival Carter

Do They Really Care Less about Ethics? Exploring Consumer's Ethical Perceptions in a Developing Economic Entity
» [Dr. wenyeh huang](#)¹ (1. National Taipei University)

The effect of changing job patterns in response to Covid-19 on Chinese female employees' work-family conflict and gender inequality
» [Dr. Shirley Law](#)¹ (1. Assistant Professor)

Give a Little Bit: Consumers Ask More of Women Entrepreneurs
» [Dr. Erin Percival Carter](#)¹, Dr. Jenni Dinger² (1. University of Maine, 2. Indiana University)

Users' Reactions When Viewing the Prosocial Behavior on Social Network Sites
» [Ms. Li Liu](#)¹, Mr. Jiayuan Zhang¹, Prof. Koray Ozpolat¹, Prof. Gulver Karamemis² (1. University of Rhode Island, 2. Georgia Southern University)

9:45am **PAN 1 -
Panel Discussion**
Chaired by: Dr. Peter Swan and Mr. Lou Paoletti and Mr. Carl Leed and Mr. Brad Shockey and Mr. Jerry Vest

Effects of Covid-19 on Supply Chains

9:45am **PAN 2 -
Panel Discussion**
Chaired by: Ms. Jennifer Keagy and Ms. Keksey Kirk and Ms. Jane Kochanov and Ms. Angela Kern and Dr. Fred Fonseca and Mr. Fred Aebli

Faculty Reflect on Teaching During COVID



Continued from Friday, 26 March

9:45am **SCM 2 -
Future SCM Scholars II**
Chaired by: Dr. Surendra M. Gupta

Tackling Product Refund Warranty Fraud For Remanufactured Products In Reverse Supply Chain
» Mr. Aditya Pandit¹, Dr. Surendra M. Gupta¹ (1. Northeastern University)

Multi-objective Problem of Reverse Supply Chain Network Design with Individual Material Weight Recovered by Using Linear Physical Programming
» Dr. Hiromasa Ijuin¹, Prof. Tetsuo Yamada¹, Prof. Aya Ishigaki² (1. The University of Electro-Communications, Informatics and Engineering, 2. Tokyo University of Science, Industrial Administration)

Evaluation of Manufacturing and Remanufacturing Mixed Production Systems for Environmental, Economical and Facilities Stability
» Mr. Munehiro Sugiyama¹, Prof. Aya Ishigaki¹, Prof. Keisuke Nagasawa², Prof. Tetsuo Yamada³ (1. Tokyo University of Science, 2. Hiroshima University, 3. The University of Electro-Communications)

9:45am **WSP 1 -
Workshop**
Chaired by: Mr. Chuck Nemer and Ms. Corine van der Sloot

How to design an interactive course on 'Circular Strategy - Transforming from a linear to a circular value chain.'

9:45am **PRZ 2 -
*****Awards Ceremony - Win Prizes*******

Let's support our conference winners at the Awards Ceremony. To add to the enjoyment and anticipation, four (4) cash prizes of \$25 each will be awarded to an attendee, at random times, during the event.

11:15am **BRK 2 -
Tea and Coffee Break**

11:30am **SOC 1 -
President's Welcome**
Chaired by: Dr. Eric Stein

» Guest Speaker: Dr. John Mason, Chancellor, Pennsylvania State University Harrisburg (Chancellor, Pennsylvania State University Harrisburg)

12pm **BRK 3 & SOC 2 -
Lunch and The Hershey Story**

» Learn about Milton S. Hershey's inspiring story with Amy Zeigler, Senior Director of The Hershey Story Museum.

12:30pm **KNT 1 -
Keynote Address**
Chaired by: Dr. Eric Stein and Dr. Dinesh Pai

Impact of COVID-19 on Healthcare Supply Chains
» Mr. Richard Bagley, Senior Vice President, Chief Supply Chain Officer (PennState Health)

1:30pm **BRK 4 -
Tea and Coffee Break**



Continued from **Friday, 26 March**

1:45pm

AFE 2 -

Corporate Financial Accounting

Chaired by: Dr. Tom Geurts

Multinational Company Accounting Foreign Exchange Exposure: An Application

» Dr. Augustine Arize¹, Prof. John Malindretos², Dr. Ikechukwu Ndu³, Prof. demetri Tsanacas⁴, Prof. Alex Panayides⁴ (1. Texas AM, 2. economics finance and global business, 3. University of Southern Maine, 4. William Paterson)

Expanding Data Analysis In Accounting: Variation In Critical Audit Matter Mandated Reporting

» Dr. J L Souza¹, Dr. Sina Shokoohyar¹ (1. Saint Joseph's University)

Disclosures Of Critical Accounting Estimates (CAEs) And Critical Audit Matters (CAMs): A Pilot Study Of The Dow 30 Companies S

» Dr. Nathan Slavin¹, Dr. Jianing Fang² (1. Hofstra University, 2. Kean University)

1:45pm

BAK 1 -

COVID-19 Pandemic: New Challenges and Opportunities

Chaired by: Dr. Ahmad Vakil

ANALYTICAL MODELS AND BITCOIN PRICE AT TIMES OF UNCERTAINTY

» Dr. Ahmad Vakil¹ (1. St. John's University)

Understanding Covid-19 Pandemic: Insights from Social Media Discussion

» Dr. Suhong Li¹ (1. Bryant University)

How Information Technology - IT - Contributes To The Performance Of Business Processes: A Study Case In A Brazilian Contact Center Industry Under The Influence Of Environmental Turbulence

» Mr. Renan Herculin Lavrador¹, Dr. Adilson Carlos Yoshikuni¹, Dr. Alberto Luiz Albertin¹, Dr. Napoleão Verardi Galegale² (1. Fundação Getulio Vargas (FGV-EAESP), 2. Pontifícia Universidade Católica de São Paulo)

Presidential Candidate Influence on Sentiment Towards Covid-19 Protocols

» Ms. Kai-Jia Yue¹, Mr. Mitchell Leahy¹, Dr. Suhong Li² (1. Bryant University, 2. Bryant)

1:45pm

CIT 1 -

Information & Cyber Security

Chaired by: Dr. Loreen M. Powell

Global Ethical and Societal Issues and Considerations with Cybersecurity in Digital Health: A rapid review

» Mr. Stanley Mierzwa¹, Dr. Saumya RamaRao², Ms. Toni Jackson¹ (1. Kean University, 2. Population Council)

Artificial Intelligence Techniques Strengthen Cybersecurity Protection

» Mr. Frank Bucco¹, Dr. Carolyn Lammachia¹ (1. Bloomsburg University of Pennsylvania)

User Acceptance Of Biometric Identification Systems For Digital Commerce

» Mr. Miguel Alfau Aleman¹, Dr. Mysore Ramaswamy² (1. University of Turabo, Puerto Rico, 2. Southern University and A&M College)

1:45pm

ECC 2 -

COVID Impact & E-Learning

Chaired by: Dr. Edward Chen

Online learning during the COVID-19 Pandemic. What we know and what is next?

» Dr. Chin-Yen Alice Liu¹ (1. Texas A&M University - San Antonio)



Continued from Friday, 26 March

Teaching Online in the Business Disciplines: Faculty Tips for Success

» Prof. Eda Sanchez-Persampieri¹, Dr. Marie Segares², Dr. Esther Klein², Prof. Danielle DiMeglio² (1. St. Francis, 2. St. Francis College)

The Impact of COVID-19 on the Working Environment of Professional Employees: Implications for Educators

» Prof. David Weidman¹, Ms. Yuanfei Zang¹, Prof. John Maleyeff¹, Prof. Canan Corlu¹, Ms. Yiwei Song¹ (1. Boston University)

The Concerns of E-Learning on Corporate Training Programs

» Dr. Edward Chen¹ (1. University of Massachusetts Lowell)

1:45pm

HAS 2 - Healthcare Analytics I: Performance Management

Chaired by: Dr. Fatma Pakdil

Predicting Elderly Emergency Department Patient Readmission to the Hospital: A Machine Learning Approach

» Mr. Andrew Behrens¹, Mr. Ganga Prasad Basyal¹ (1. Dakota State University)

The Effect of Socioeconomic Status on Mental Health Readmission Rate; An Investigation in the Commonwealth of Massachusetts

» Ms. Yasaman Asayesh¹, Prof. Keivan Sadeghzadeh¹, Prof. Soheil Sibdari¹, Prof. Joohyun Chung² (1. University of Massachusetts Dartmouth, 2. University of Massachusetts Amherst)

How similar are the hospitals across a state? A performance analysis of Pennsylvania hospitals

» Dr. Kalpani Dissanayake¹, Dr. Dinesh Pai² (1. Pennsylvania State University at Brandywine, 2. The Pennsylvania State University at Harrisburg)

Monitoring Length of Stay and Readmissions of THA and TKA Patients: An Analysis Using Statistical Process Control

» Dr. Fatma Pakdil¹, Prof. Steve Muchiri¹ (1. Eastern Connecticut State University)

1:45pm

MCB 1 - Advertising, Verbal Prompts, and Data Analytics

Chaired by: Dr. Siddharth Bhatt

Data Analytics Applied to Business Advertising

» Dr. Joseph Catanio¹, Mr. Nathan Neil² (1. Shippensburg University, 2. LaunchUX)

Choosing an Inferior Alternative: The Case of Disappearing "Inherited Options"

» Dr. Rusty Stough¹ (1. University of Maine)

The impact of verbal prompts from store employees on sales

» Dr. Siddharth Bhatt¹, Dr. Dinesh Pai² (1. Pennsylvania State University Harrisburg, 2. The Pennsylvania State University at Harrisburg)

1:45pm

OMR 2 - OR Applications II

Chaired by: Dr. Ronald Klimberg

Palm to Palm: Another Outbreak

» Mr. David Somoyah¹, Mr. Alejandro Lucena Mir², Mr. Neil Desnoyers³ (1. Palm to Palm, 2. Africa Digna Foundation, 3. Saint Joseph's University)

Summary Of Relative Quality Measures

» Prof. Donald Holmes¹, Dr. Erhan Mergen² (1. Stochos, Inc., 2. Rochester Institute of Technology)

Evaluating and Comparing the Outputs of Comparable Units

» Dr. Ronald Klimberg¹, Dr. Samuel Ratick² (1. Saint Joseph's University, 2. Clark University)



Continued from Friday, 26 March

1:45pm

SCM 3 -

Future SCM Scholars III

Chaired by: Dr. Surendra M. Gupta

A Robust Goal Programming Model To Design Green Closed Loop Supply Chain Network

» [Mr. Murtadha Aldoukhi](#)¹, Dr. Surendra M. Gupta¹ (1. Northeastern University)

The Impact Of COVID-19 Disruption On Designing A Global Supply Chain Network Across The Trans-Pacific Partnership Agreement

» [Mr. Takaki Nagao](#)¹, Prof. Tetsuo Yamada¹, Dr. Hiromasa Ijuin¹, Prof. Keisuke Nagasawa², Dr. Lei Zhou³ (1. The University of Electro-Communications, 2. Hiroshima University, 3. Tokyo Metropolitan University)

Improving the Food Waste Management in the Design of a Sustainable Food Supply Network

» [Mr. Adel Fadhel](#)¹, Dr. Surendra M. Gupta² (1. King Fahd University of Petroleum and Minerals, 2. Northeastern University)

1:45pm

PRZ 3 -

*******Review Posters - Win Prizes*******

To show appreciation for reviewing student posters, we are awarding up to \$200 in cash prizes to conference participants based on the number of posters reviewed. The winners will be announced during the Awards Ceremony.

3:15pm

BRK 5 -

Tea and Coffee Break

3:30pm

AFE 3 -

Impact of the COVID-19 Pandemic on the Housing Market

Chaired by: Dr. Ikechukwu Ndu

Measuring Housing Services in the Time of COVID

» [Dr. Peter D'Antonio](#)¹ (1. Molloy College)

Connecticut Real Estate Market: The 2020 COVID -19 Pandemic and the Prior Period, 1996 to 2020

» [Dr. Ikechukwu Ndu](#)¹ (1. University of Southern Maine)

Examine the Relationship between the Stock and the Real Estate Markets after COVID-19 Pandemic

» [Dr. Kuo-Hao Lee](#)¹ (1. Bloomsburg University of Pennsylvania)

3:30pm

CIT 2 -

Enterprise Resource Planning (ERP)

Chaired by: Dr. Loreen M. Powell

Strategy-Enterprise System Alignment and Firm Performance

» [Prof. Anjana Arunkumar](#)¹, Dr. Arun Madapusi² (1. Arizona State University, 2. Northeastern State University)

Leadership in the Implementation of ERP Systems: A Case Study of a Global Pharmaceutical Organization ERP migration to the Cloud

» [Ms. Elizabeth Famodimu](#)¹, Dr. Elif Kongar¹ (1. University of Bridgeport)

Is Grid & Volunteer Computing Taught Within the Classroom?

» [Mr. Adam Karafinski](#)¹, [Dr. Loreen M. Powell](#)² (1. Blombur University of Pennsylvania, 2. Bloomsburg University of Pennsylvania)

3:30pm

ECC 3 -

Student Performance

Chaired by: Dr. Dan Ball

An Exploratory Study Of Graduate Student Performance In A Hybrid Class

» [Dr. Lynn Fish](#)¹ (1. Canisius College)



Continued from **Friday, 26 March**

An Exploratory Study Of Undergraduate Student Performance In Multi-Modal Format

» [Dr. Lynn Fish](#)¹ (1. Canisius College)

Online Higher Education Module Under Emergent Situations And In Remote Areas

» [Dr. Seung Hoon lang](#)¹ (1. Bloomsburg University of Pennsylvania)

A Case Study in Developing an Online Project Management Course

» [Dr. Dan Ball](#)¹ (1. Molloy College)

3:30pm

HTI 1 - Social and Emotional Interaction

Chaired by: Dr. Roderick Lee

Reduction of Social Isolation Using ICT

» [Mr. Heath Harllee](#)¹ (1. University of North Texas)

Tackling Alzheimer's Disease with Low Code Technology

» [Mr. Navaneeth Visagan](#)¹, [Mr. Andrew Lai](#)¹, Dr. Pamela Howell¹ (1. California State University Los Angeles)

Exploring the use of Chatbots for the Education and Self-care Management of Patients with Alcoholic Liver Disease

» [Mrs. Taya Mounkam](#)¹, Dr. Pamela Howell¹ (1. California State University Los Angeles)

3:30pm

IAC 1 - Innovation and Creativity

Chaired by: Dr. Edward C. Keller

Development and Testing of a Creative Strengths Instrument

» [Dr. Eric W. Stein](#)¹, Dr. Denise Potosky¹ (1. Pennsylvania State University)

Entrepreneurial Opportunity Alertness and the Entrepreneurial Mindset

» [Dr. Marie Segares](#)¹ (1. St. Francis College)

3:30pm

MCB 2 - Information Privacy, Corporate Social Responsibility, Virtual Reality, and Branding

Chaired by: Dr. Anshu Arora

Economics Of Privacy: Acquiring Customers Willing To Share Private Information

» [Prof. Rajesh Sinha](#)¹ (1. Indian Institute of Management, Indore)

Systematic Review and Meta-Analysis of the Relationship between Attitudes toward Socially Responsible Corporations and Purchasing Intentions

» [Dr. Meungguk Park](#)¹, [Dr. Kihwan Kim](#)² (1. Southern Illinois University at Carbondale, 2. Kean University)

The influence of virtual reality on brand personality: The case of luxury brands

» [Dr. Eklou Amendah](#)¹ (1. University of Southern Maine)

3:30pm

OMR 3 - Simulation and SEM

Chaired by: Dr. Ronald Klimberg

A Simulation Study of Kanban Production System for a Single Line Production System under Various Setup Times with Work in Process (WIP) Units as Performance Metric

» [Dr. Terrence Moran](#)¹, Dr. Christopher Luchs¹, Dr. Pat Rondeau¹ (1. Ball State University)

Strategic values of business modeling and simulation technologies in process improvement

» [Dr. Mohsen Modarres](#)¹ (1. technology Consulting Group)



Continued from Friday, 26 March

Modeling the Effect of Big Data Analytics and Lean Capability on Firm Performance

» [Dr. Steve Zhou](#)¹, [Dr. Xinxin Hu](#)¹ (1. University of Houston - Downtown)

3:30pm

**SUM 1 -
Innovation in Sustainability**

Chaired by: Dr. Vallari Chandna

Spatio-Temporal Effects on Decision Making in Negotiated Green Fleet Procurement

» [Dr. Marc Scott](#)¹ (1. Georgia Southern University)

The Circular Economy and Plastic

» [Dr. Vallari Chandna](#)¹, [Ms. Anna Pluschakov](#)¹ (1. University of Wisconsin-Green Bay)

The Influence of Culture, Environmental Beliefs, Norms and Barriers on Solar Photovoltaic Rooftop Adoption in China

» [Dr. Xiangrong Liu](#)¹, [Dr. Wanchunzi Yu](#)¹ (1. Bridgewater State University)

Remanufacturer's Sustainable and Innovative Acquisition in Textile Recycling: A Supply Chain Integration from Social Capital Perspective

» [Ms. Li Liu](#)¹, [Prof. Gulver Karamemis](#)², [Prof. Seray Ergene](#)¹ (1. University of Rhode Island, 2. Georgia Southern University)

3:30pm

**PRZ 4 -
*****Awards Ceremony - Win Prizes*******

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5pm

**SOC 3 -
President's Reception and Virtual Happy Hour**

Chaired by: Dr. Eric Stein and Dr. Carolyn Lammachia

Saturday, 27 March

8am

**AFE 4 -
International Financial Topics**

Chaired by: Dr. Theologos Homer Bonitsis

Pass through effect of Oil on Latin American Emerging Stocks in a Pre and Post Covid- 19: An Evidence through Wavelets and VAR Approach

» [Dr. Jesus Tellez](#)¹, [Dr. Aqila Rafiuddin](#)², [Dr. Gyanendra Sisodia](#)³ (1. Tecnologico de Monterrey, Business School, 2. University of Science and Technology, Fujairah, 3. Ajman University, College of Business Administration)

Drivers of FDIs: New evidence in West African regions

» [Mr. Emmanuel Korsah](#)¹, [Mrs. Richmell Baaba Amanamah](#)¹, [Mr. Prince Gyimah](#)¹ (1. Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development)

Comparison of VAR & VECM Models for ASEAN Countries' Stock Price Indices

» [Mrs. Rahmet USLU YUVACI](#)¹ (1. Hofstra University)

8am

**BAK 2 -
Data Analytics and Its Applications**

Chaired by: Dr. Nazanin Tourani

A NEW RANKING METHOD IN THE DATA ENVELOPMENT ANALYSIS CONTEXT FOR A TWO-STAGE NETWORK MODEL

» [Prof. Hong Jae-Dong](#)¹ (1. South Carolina State University)



Continued from **Saturday, 27 March**

Efficient forecasting model for food supply chain demand planning

» [Mr. Scott Miao](#)¹, [Prof. Wei-Hsi Hung](#)¹ (1. Department of Management Information Systems, National Chengchi University)

A Bayesian Approach to Forecasting Spare Parts Demands Subject to Intermittency and Irregularity

» [Dr. Tim Lu](#)¹ (1. University of Maine)

Data Analytics for Entrepreneurial Ventures: A proposed framework for optimal utilization of data and potential techniques

» [Mr. Praneet Tiwari](#)¹, [Dr. Vallari Chandna](#)¹ (1. University of Wisconsin-Green Bay)

8am

DMP 1 - Decision Making I

Chaired by: [Dr. John Weber](#)

Monte Carlo Simulation to Estimate Probability Distributions of Party Representation in Political Redistricting

» [Dr. Brian Adams](#)¹, [Mr. Nathaniel Netznik](#)¹ (1. Pennsylvania State University Harrisburg)

The Effect of Alternative Income Measures on Housing Affordability Metrics

» [Mr. Douglas White](#)¹, [Dr. Mary Lois White](#)¹ (1. LSU Shreveport)

Changes in Police Organizations

» [Ms. Amanda Giampetro](#)¹ (1. University of Sout)

Breaking Down the Stigma of Mental Wellness with Law Enforcement

» [Mr. Wallace Fraser](#)¹ (1. University of Southern Maine)

8am

DMA 3 - Methodology and Application of AI

Chaired by: [Dr. Jagan Iyengar](#) and [Mr. Mohsen Ahmadian](#)

Predicting Online Review Helpfulness through Extracting Text-Based Features

» [Mr. Mohsen Ahmadian](#)¹, [Dr. Josephine Namayanja](#)¹ (1. University of Massachusetts Boston)

Machine Learning: Update Functions and Learning Rates

» [Dr. Robert Kissell](#)¹ (1. Molloy College)

OPTIMIZED SUPPORT VECTOR MACHINE IN MULTI-CLASS TEXT CLASSIFICATION

» [Dr. Gazi Duman](#)¹, [Dr. Elif Kongar](#)¹, [Dr. Surendra M. Gupta](#)² (1. University of Bridgeport, 2. Northeastern University)

Simple Interaction Finding Technique (SIFT) – A Simple Methodology to Generate Novel Hypotheses from Complex Datasets

» [Mr. Murtaza Nasir](#)¹, [Dr. Nichalin Summerfield](#)¹, [Dr. Serhat Simsek](#)², [Dr. Asil Oztekin](#)¹ (1. University of Massachusetts Lowell, 2. Montclair State University)

8am

ECC 4 - The cloud and open source

Chaired by: [Dr. Carolyn Lammachia](#)

Designing a Lab Using the Open-Source iDempiere ERP Systems to Demonstrate the Integration of Business Functions for Value Creation

» [Dr. Zhengzhong Shi](#)¹ (1. University of M)

Increasing Student Engagement using Virtual Reality in Marketing Classes

» [Dr. Ronda Mariani](#)¹, [Dr. Monica Favia](#)¹, [Thomas Tanner](#)¹ (1. Bloomsburg University of Pennsylvania)



Continued from **Saturday, 27 March**

Thoughts about the Cloud Computing in Business Master's Program

» [Dr. Zhengzhong Shi](#)¹ (1. University of M)

Inventors Collaborate with Higher Education through 3D Printing Project

» [Dr. Carolyn Lammachia](#)¹ (1. Bloomsburg University of Pennsylvania)

8am

SCM 4 - Supply Chains Potpourri

Chaired by: Mr. Rajendra Baraiya

Collaboration among Private and Public Procurement Organizations

» [Mr. Chad Rutkowski](#)¹, [Ms. Karen Eboch](#)², [Dr. Amelia Carr](#)², [Dr. Bertie Greer](#)³ (1. United Way of Greater Toledo Ohio, 2. Bowling Green State University, 3. Wayne State University)

Dyadic Supply Chain Coordination with Product Quality and Sales Effort Dependent Demand

» [Mr. Rajendra Baraiya](#)¹, [Prof. Rohit Kapoor](#)¹ (1. Indian Institute of Management, Indore)

Coordination in Vertical Channels with Manufacturer-Quality and Retailer-Effort Induced Demand in the Presence of Strategic Inventory

» [Dr. Abhishek Roy](#)¹ (1. Fox School Of Business At Temple University)

8am

SOB 2 - Organizational Learning

Chaired by: Dr. Mohsen Modarres

PSYCHOLOGICAL CONTRACT, PSYCHOLOGICAL CAPITAL AND EMPLOYEE COMMITMENT IN GRADED ACCOMMODATION ESTABLISHMENTS IN THE FREE STATE PROVINCE

» [Mr. Bongani Mphirime](#)¹, Prof. Desere Kokt¹ (1. central University of technology free state)

The discussion on developing strategies through SST for pandemic decreasing-take Covid-19 as the example

» [Ms. Mei-Hsin Wu](#)¹, Prof. Ja-Shen Chen¹, Prof. Yu Te Liu² (1. College of Management, Yuan Ze University, 2. College of Management, Yuan Ze University.)

The independent and interactive effects of learning capability, innovations, and quality management on organizational performance

» [Dr. Mohsen Modarres](#)¹ (1. technology Consulting Group)

Organizational size measures interchangeability: Does selection of organizational size measures matter?

» [Dr. Mohsen Modarres](#)¹ (1. technology Consulting Group)

8am

SUM 2 - Sustainability Measurement

Chaired by: Dr. Renee Flasher

Exploring Issues of Zero-Waste Disclosures in SEC Filings on Strategy and Sustainability

» [Dr. Renee Flasher](#)¹, [Dr. Darrell Bartholomew](#)¹ (1. Pennsylvania State University Harrisburg)

Demystifying the relationship between financial and ESG performance

» [Mr. NITIN JAIN](#)¹ (1. IIM Udaipur)

CEO Overconfidence and Sustainability Performance

» [Dr. Yiming Zhuang](#)¹ (1. Frostburg State University)



Continued from **Saturday, 27 March**

Toward the Measurement of Green Tourism

» [Dr. Seung Hoon Jang](#)¹, Mr. Kevin Kraus¹ (1. Bloomsburg University of Pennsylvania)

8am

PRZ 5 -

*******Review Posters - Win Prizes*******

To show appreciation for reviewing student posters, we are awarding up to \$200 in cash prizes to conference participants based on the number of posters reviewed. The winners will be announced during the Awards Ceremony.

8:30am

POS 2 -

Poster Session - Undergraduate/Masters Poster Session [This will be a Q&A session for student poster presentation. Details forthcoming.]

Chaired by: Dr. Jennifer Swanson

9:30am

BRK 6 -

Tea and Coffee Break

9:45am

AFE 5 -

Financial Business Issues

Chaired by: Dr. Sabri Yilmaz

FUTURES FOR WATER H2O, A SIGN OF ENVIRONMENTAL AND FINANCIAL RISKS

» [Dr. Carmen Quirvan](#)¹ (1. The University of Rhode Island)

Labor Market Outcomes and Sexual Orientation: An Exploration of Differences in Earnings

» [Dr. Jorge Medina](#)¹ (1. New Jersey City University)

Gender equality in Businesses and Financial Inclusion

» [Dr. Nihal Bayraktar](#)¹ (1. Pennsylvania State University)

9:45am

ECC 5 -

Collaboration, Engagement, & Diversity

Chaired by: Dr. John Weber

EXPLORING THE RELATIONSHIP BETWEEN STUDENT ENGAGEMENT AND PERFORMANCE

» [Dr. John Weber](#)¹, [Dr. Bhupinder Sran](#)² (1. DeVry University, 2. DeVr)

Collaborative Undergraduate Business Experiences (CUBE)

» [Dr. Stephanie Jacobsen](#)¹, [Dr. Xiangrong Liu](#)¹, Dr. Yihong Xiao¹, Mr. John Paganelli¹ (1. Bridgewater State University)

A Sigmoid Model of Correlation to Identify Bias in Students' Evaluation of Teaching

» [Dr. Brian Adams](#)¹ (1. Pennsylvania State University Harrisburg)

9:45am

PAN 3 -

Panel Discussion

Chaired by: Dr. Joy Field and Dr. Susan Palocsay and Dr. Xenophon Koufteros and Dr. Srinivas Talluri

DSI Journal Editors' Panel

9:45am

PAN 4 -

Panel Discussion

Chaired by: Dr. Chiaku Chukwuogor and Dr. John Malindretos and Dr. Ikechukwu Ndu

The Impact of COVID-19 Pandemic on Small Business and the Employment of Women in the U.S.

» Guest Speaker: Ms. Catherine Marx, District Director, Connecticut District Office, U.S. Small Business Administration (District Director, Connecticut District Office, U.S. Small Business Administration)

9:45am

SCM 5 -

Supply Chains in Pandemics

Chaired by: Mr. Mojtaba Salarpour



Continued from **Saturday, 27 March**

A Multicountry, Multicommodity Stochastic Game Theory Network Model of Competition for Medical Supplies Inspired by the Covid-19 Pandemic

» Mr. Mojtaba Salarpour¹, Prof. ANNA NAGURNEY¹ (1. University of Massachusetts Amherst)

Managing Complexity for Enhanced Supply Chain Resilience in Post-Covid Era

» Dr. SABAN ADANA¹, Dr. SEDAT CEVIKPARMAK², Dr. Hasan Celik³, Dr. HASAN UVET⁴, Mr. Yavuz Idug⁵, Mr. Ethem Gurbas⁵ (1. John Carroll University, 2. DeSales University, 3. Robert Morris University, 4. Georgia Gwinnett College, 5. University of North Texas)

Optimal Inventory Policies in Disrupted Supply Chains During Pandemics: An Application to Diagnostic Test Kits

» Dr. MOHAMMAD EBRAHIM ARBABIAN¹, Dr. HOSSEIN RIKHTEHGAR BERENJI² (1. University of Portland, 2. College of Business, Pacific University)

9:45am

WSP 2 - Workshop

Chaired by: Ms. Corine van der Sloot

Masterclass/Presentation about Inchange's 'Integrated Learning Approach, aka 'Ed's Principles'

9:45am

WSP 3 - Workshop

Chaired by: Ms. Katy Rush and Dr. Nikhil Varma

AI in Recruitment and Teaching Block Chain

9:45am

PRZ 6 -

*******Awards Ceremony - Win Prizes*******

Let's support our conference winners at the Awards Ceremony. To add to the enjoyment and anticipation, four (4) cash prizes of \$25 each will be awarded to an attendee, at random times, during the event.

11:15am

BRK 7 - Tea and Coffee Break

11:30am

KNT 2 - Keynote Address

Chaired by: Dr. Eric Stein and Dr. Dinesh Pai

Harnessing Analytics for Enhancing Business Decision Making

» Mr. Nick Divan, Vice President, Financial Planning & Analysis (D&H Distributing)

12:30pm

BRK 8 & SOC 4 - Lunch and The Hershey Story

» Learn about Milton S. Hershey's inspiring story with Amy Zeigler, Senior Director of The Hershey Story Museum.

1pm

AFE 6 - Topics in Finance

Chaired by: Dr. John Malindretos

Corporate Growth and the ROIC/WACC Spread: An Examination of the Russell 2000

» Dr. Robert Goch¹ (1. Molloy College)

Elasticity Estimates of US Household Saving, with Special Emphasis on the Impact of the Covid-19 Pandemic

» Dr. Lillian Kamal¹, Dr. Kolluri Bharat¹ (1. University of Hartford)

Retirement benefit evaluation based on impaired mortality and tax considerations

» Dr. Gao Niu¹, Dr. James Bishop¹, Dr. John Quinn¹ (1. Bryant University)



Continued from **Saturday, 27 March**

1pm

**BAK 3 -
Data Enabled Decision Making**

Chaired by: Dr. Kolluri Bharat

Data Preparation using Self-service Data Prep Tools

» [Dr. Mohan Rao](#)¹, [Ms. Navya Volverthi](#)² (1. Texas A&M University-Corpus Christi, 2. University of North Texas)

Regulations Impact on Collaborative Consumption Pricing: An Econometrics Model Approach of Airbnb.

» [Mrs. Funda Sarican](#)¹ (1. Bentley University)

Comparing National and State Economic Indicators

» [Dr. Mary Lois White](#)¹ (1. LSU Shreveport)

The Influence of Intellectual Capital in Enterprise System Deployments

» [Prof. Anjana Arunkumar](#)¹, [Dr. Arun Madapusi](#)² (1. Arizona State University, 2. Northeastern State University)

1pm

**CIT 3 -
Trending IT Topics**

Chaired by: Dr. Loreen M. Powell

Augmented Reality or Price Cut: What Matters and to Whom? A Case of Peer-to-Peer Accommodation

» [Dr. Mehdi Darban](#)¹, [Dr. Minsun Kim](#)¹ (1. Louisiana State University - Shreveport)

Blockchain Implementation Challenges

» [Dr. Carolyn Lammachia](#)¹ (1. Bloomsburg University of Pennsylvania)

SENTIMENT ANALYSIS CHALLENGES DURING A PANDEMIC

» [Ms. Anna Dempsey](#)¹, [Dr. Loreen M. Powell](#)² (1. Bloomsburg University, 2. Bloomsburg University of Pennsylvania)

Cyber Security Risk Assessment in Nonprofit and Nongovernmental Organizations Under the COVID-19 Crisis

» [Dr. Claire Yun](#)¹, [Dr. Bok Gyo Jeong](#)¹, [Mr. Stanley Mierzwa](#)¹, [Ms. Maureen Lawshe](#)¹, [Mr. Bruno Lima](#)¹ (1. Kean University)

1pm

**ECC 6 -
Education & Curriculum Potpourri**

Chaired by: Dr. Robert Goch

The Healthcare Hackathon: An Undergraduate Experiential Immersion In Entrepreneurship & Healthcare

» [Dr. Michele Montecalvo](#)¹, [Prof. Eda Sanchez-Persampieri](#)², [Dr. Marie Segares](#)² (1. Rutgers University, 2. St. Francis College)

Business Analytical Skills Acquisition on Customer Relationship Management (CRM): Individual Project Engagement

» [Ms. Li Liu](#)¹, [Mr. Jiayuan Zhang](#)¹, [Prof. Koray Ozpolat](#)¹ (1. University of Rhode Island)

Creative Destruction in Education? Curriculum Redevelopment in a Marketing Department

» [Dr. Elizabeth Elam](#)¹ (1. Western New England University)

Supply Chain Employee Skills and Competencies for Industry 4.0

» [Dr. Pedro Reyes](#)¹, [Dr. Michael Gravier](#)², [Dr. Christopher Roethlein](#)², [Dr. John K. Visich](#)² (1. Baylor University, 2. Bryant University)

1pm

**HAS 3 -
Healthcare Analytics II - Current Topics**

Chaired by: Dr. Balaraman Rajan

Analysis of Unemployment Rate and Mental Health Symptoms During the COVID-19 Pandemic

» [Ms. Miya Spinella](#)¹, [Prof. Keivan Sadeghzadeh](#)¹ (1. University of Massachusetts Dartmouth)

POTENTIAL DRIVERS OF RACIAL DISPARITY IN PRENATAL HEALTHCARE

» [Ms. Kara Trias](#)¹, [Mr. Erik van der Heijden](#)¹ (1. Hofstra University)



Continued from **Saturday, 27 March**

Data Stratification and Analysis Methods to Eliminate Unconscious Bias in Learning Health Systems

» [Dr. Virginia Miori](#)¹ (1. Saint Joseph's University)

Impacts of Accountable Care Organizations on Hospital Efficiency

» Prof. Christopher Lee¹, [Prof. Heechang Shin](#)² (1. Central Connecticut State University, 2. Iona College)

1pm

MCB 3 - Consumer Trust, Price Promotions, and Dissonance in Service Industry

Chaired by: Dr. Siddharth Bhatt

The Role of Perceived Justice and Trust in Service Failure Recovery

» [Dr. Jing Yang](#)¹, [Dr. Tao Wu](#)¹ (1. SUNY Oneonta)

A DEA-Based DSS for Food Shoppers

» [Dr. THOMAS SEXTON](#)¹, Dr. Christine Pitocco¹, Ms. Paula Messias¹ (1. Stony Brook University)

Service Capacity and Price Promotion Wars

» [Dr. lunhyun Bae](#)¹ (1. SUNY Brockport)

DAY-OF-THE-WEEK AND MONTH EFFECT ON CUSTOMER COMPLAINTS BEHAVIOR: EVIDENCE FROM FINANCIAL SERVICES SECTOR

» [Prof. Rajesh Sinha](#)¹ (1. Indian Institute of Management, Indore)

1pm

NEDSI Board Meeting (invite only)

Chaired by: Dr. Eric Stein

1pm

OMR 4 - Inventory and Project Scheduling problems

Chaired by: Dr. Ronald Klimberg

Resource Renting Problem with Discounted Cash Flows: A Genetic Algorithm Solution

» [Mr. Amir Asrzad](#)¹, [Dr. Sina Shokoohyar](#)² (1. Sharif University of Technology, 2. Saint Joseph's University)

Optimal Inventory Policy for Systems with Bundled Supplies

» [Dr. MOHAMMAD EBRAHIM ARBABIAN](#)¹ (1. University of Portland)

1pm

SCM 6 - Supply Chains Sustainability

Chaired by: Prof. GANG LI

Fostering Sustainability in Supply Chain via MSMEs: A Conceptual Framework

» [Mr. NITIN JAIN](#)¹ (1. IIM Udaipur)

Supply Chain Sourcing Plan to Achieve Sustainability and Cost Efficiency

» [Prof. GANG LI](#)¹, Prof. YU AMY XIA² (1. Bentley University, 2. College of William and Mary)

Stakeholder Pressure and Firm Sustainability Performance: The effects of Supply Chain Ambidexterity, Supply Chain Integration and Supply Chain Agility

» [Mr. Muhammad Hasan Ashraf](#)¹, Dr. MEHMET GOKHAN YALCIN¹ (1. URI College of Business)

1pm

SUM 3 - Corporate Social Responsibility

Chaired by: Dr. Erin Percival Carter



Continued from **Saturday, 27 March**

Corporate - Nonprofits Partnerships to Improve Social Innovation and Corporate Social Responsibility

» Ms. Lauren Castagnola¹, Prof. Robert Yawson¹ (1. School of Business, Quinnipiac University)

Designing and Distinguishing Meaningful Artisan Food Experiences

» Dr. Erin Percival Carter¹, Dr. Stephanie Welcomer¹ (1. University of Maine)

CSR and ethical lessons from the COVID-19 pandemic

» Mr. Sergii Aleksieiev¹, Dr. Vallari Chandna¹ (1. University of Wisconsin-Green Bay)

1pm

PRZ 7 -

*****Awards Ceremony - Win Prizes*****

Let's support our conference winners at the Awards Ceremony. To add to the enjoyment and anticipation, four (4) cash prizes of \$25 each will be awarded to an attendee, at random times, during the event.

2:30pm

BRK 9 -

Tea and Coffee Break

2:45pm

AFE 7 -

Empirical Research on Corporate Earnings

Chaired by: Dr. Theologos Homer Bonitsis

Measuring Earnings Management

» Prof. Yao Tian¹ (1. San Jose State University)

Modelling earnings management, corporate governance, capital management and risk using Dynamic Panel Data estimation - The case of listed commercial banks in the United States

» Dr. Ikechukwu Ndu¹, Dr. Chiaku Chukwuogor², Dr. Augustine Arize³, Dr. John Malindretos⁴ (1. University of Southern Maine, 2. Eastern Connecticut State University, 3. Texas A&M University-Commerce, 4. William Paterson University)

The Use of Earnings and Non-Earnings Forecasts in Generating Analysts' Stock Recommendations

» Dr. Tao Li¹, Dr. Wenxiu Nan², Dr. Sultan Jahangir³ (1. SUNY New Paltz, 2. Salisbury University, 3. Bentley University)

2:45pm

BAK 4 -

AI-Enabled Knowledge Management

Chaired by: Dr. Farbod Farhadi

AI-Enabled Knowledge Management: Redesigning Knowledge Workers' Roles and Processes

» Dr. Shankar Sundaresan¹, Dr. Zuopeng Zhang² (1. Rutgers University-Camden, 2. University of North Florida)

A Knowledge Management Approach to Integration of Educational Analytics

» Dr. Shouhong Wang¹, Dr. Laura Forker¹ (1. University of Massachusetts Dartmouth)

Using Artificial Intelligence To Guide SME Social Media Marketing Strategy

» Mr. olumide Adebayo¹, Dr. Elif Kongar¹ (1. University of Bridgeport)

Textual Analytics & Natural Language Processing: Value and Workforce Training for Business Domains

» Dr. Jim Samuel¹, Dr. Rick Ferris¹, Dr. Scott Bellamy¹, Ms. Yana Samuel², Dr. Suvayan De¹, Dr. Alex Pelaez³ (1. University of Charleston, 2. Northeastern University, 3. Hofstra University)

2:45pm

CIT 4 -

Security, Data Privacy and Analytics

Chaired by: Dr. Loreen M. Powell



Continued from **Saturday, 27 March**

Comparison of Business and Healthcare Analytic Approaches for Qualitative Data: Thematic vs. Content Analysis

» [Dr. Loreen M. Powell](#)¹, [Dr. Daniel Powell](#)² (1. Bloomsburg University of Pennsylvania, 2. Nort Pocono Shool Distict)

The information security influenced by the leadership styles: a study in the context of Brazilian banks

» [Mr. Murilo Catussi Almeida](#)¹, [Dr. Adilson Carlos Yoshikuni](#)¹ (1. FGV)

A Framework for Anonymizing and Acquiring Customer Data with Customized Privacy Protection

» [Dr. Hasan B. Kartal](#)¹ (1. University of Illinois at Springfield)

2:45pm

DMP 2 -

Decision Making 2

Chaired by: [Dr. Bhupinder Sran](#)

Re-examining the Philosophical Underpinnings of the Melting Pot vs. Multiculturalism in the Current Immigration Debate

» [Prof. Daniel Woldeab](#)¹, [Prof. Robert Yawson](#)², [Ms. Irina Woldeab](#)³ (1. College of Individualized Studies, Metropolitan State University, 2. School of Business, Quinnipiac University, 3. Department of Natural Resources, Minnesota)

Data Authenticity: When Metadata Conflict

» [Dr. Edward C. Keller](#)¹ (1. Bloomsburg University of Pennsylvania)

An asymmetric approach to the urbanization-economic growth nexus: Evidence from China

» [Dr. Youqin Pan](#)¹ (1. Salem State University)

Lives Saved vs. Lives Lost in Survey Research: Investigating Methodological Consistency

» [Prof. Candice Huynh](#)¹, [Prof. Jeffery Guyse](#)², [Prof. Robin Keller](#)³ (1. California State Polytechnic University-Pomon, 2. California State Polytechnic University-Pomona, 3. University of California, Irvine)

2:45pm

ECC 7 -

Peer Assessment & Student Performance

Chaired by: [Dr. Robert Goch](#)

MANAGING IN THE FUTURE: A STUDENT PROJECT

» [Dr. Kellyann Kowalski](#)¹, [Dr. Jennifer Swanson](#)² (1. University of Massachusetts Dartmouth, 2. Stonehill College)

Lessons Learned: Designing Business Analytics Courses and Programs

» [Dr. Peter Tarasewich](#)¹, [Dr. Yang Lee](#)¹ (1. Northeastern University)

TEAMS AS A LEARNING MANAGEMENT SYSTEM IN ONLINE INSTRUCTION

» [Prof. Nanda Ganesan](#)¹ (1. Cali)

Peer Assessment of IS Case Study Presentations by Students: A Comparison of American and Chinese Students

» [Dr. Sung Shim](#)¹ (1. Seton Hall University)

2:45pm

HAS 4 -

Healthcare IT - Advanced Practices

Chaired by: [Dr. Balaraman Rajan](#)

RFID Deployment in Healthcare: Innovation in University of Tennessee Medical Center/Advanced Orthopaedic Center

» [Prof. Rebecca Angeles](#)¹ (1. University of New Brunswick Fredericton)

Creating Health Care Innovation in the Fourth Industrial Revolution Using Digital Technologies, Design Thinking and Agile Methods

» [Mr. Anthony Santella](#)¹ (1. Submitting as an Independent Consultant (Work for a large Tech Consulting Firm))

Organizational Conflicts in Adopting Cloud ERP in Healthcare Industry

» [Dr. Ahmet Ozkul](#)¹, [Dr. Uzay Damali](#)², [Dr. Mehmet Kocakulah](#)² (1. University of New Haven, 2. University of Wisconsin-La Crosse)



Continued from **Saturday, 27 March**

A Preliminary Design of a mHealth App to Assist with Smoking Cessation

» Dr. Shilpa Balan¹, [Dr. Arun Aryal](#)¹ (1. California State University Los Angeles)

2:45pm

HTI 2 - Robotic Interfaces

Chaired by: Ms. Keksey Kirk

The Role of Robotic Process Automation on Business Transformation

» [Ms. Elizabeth Famodimu](#)¹, Dr. Elif Kongar¹ (1. University of Bridgeport)

Online consumer purchase decisions in the age of automation and artificial intelligence

» [Mr. Jas Gaurav Singh](#)¹, Dr. Elif Kongar¹ (1. University of Bridgeport)

Robotic Anthropomorphism, Human Personality Traits, and Robot Likeability in Human-Robot Interaction

» [Dr. Anshu Arora](#)¹, Ms. Mayumi Fleming¹, Dr. Amit Arora¹, Dr. Vasyil Taras² (1. University of the District of Columbia, 2. University of North Carolina, Greensboro)

Enhancing Virtual Communication via Emotion Recognition Technologies

» [Dr. Serap Zel](#)¹, Dr. Elif Kongar¹ (1. University of Bridgeport)

2:45pm

LES 3 - Legal, Ethical, and Social Issues 3

Chaired by: Dr. Tamara Schwartz

The Roles of Technology, Transparency and Trust in Crises: Implications for COVID-19 Research

» [Dr. Laura Lally](#)¹ (1. Hofstra University)

Pandemic Management with Mobile Applications: Designing an Experiment in Ethical AI

» [Dr. Tamara Schwartz](#)¹, Ms. Jena Jordahl², Ms. Christine Don², Mr. Gene Dragotta³ (1. York College of Pennsylvania, 2. Infinite IQ, 3. Seacoast Solutions)

An alternative approach for Diversity Training based on visualization analysis of social media data

» [Dr. Shanggeun Rhee](#)¹, [Ms. Nesreen El-Rayes](#)¹ (1. Kean University)

2:45pm

SCM 7 - Cross-docking & Transportation

Chaired by: Dr. VAHID GHOMI

INTEGRATION OF TRUCK-DOOR ASSIGNMENT AND FORKLIFT UTILIZATION TO CONTROL FORKLIFTS CONGESTION IN A CROSS-DOCKING TERMINAL

» [Dr. VAHID GHOMI](#)¹ (1. Penn State Mony Alto)

Carriers optimal level of collaborative logistics in the vehicle routing problem with cross-docking

» [Dr. VAHID GHOMI](#)¹ (1. Penn State Mony Alto)

Livestock Feedstock Sourcing and Transportation Management

» [Dr. EUNSU LEE](#)¹ (1. New Jersey City University)

4:15pm

SOC 5 - Remembering Dr. Mark Davis (all welcome)

Chaired by: Dr. Eric Stein

4:45pm

NEDSI Business Meeting (all welcome)

Chaired by: Dr. Eric Stein



Continued from **Saturday, 27 March**

5:15pm **BRK 10 -
Tea and Coffee Break**

5:30pm **SOC 6 -
Awards Ceremony (all welcome)**
Chaired by: Dr. Eric Stein and Dr. Dinesh Pai

6:30pm **End of Conference. See you next year!**